WHAT IS CLAIMED IS:

- 1. A method comprising:
- accessing expense data for one or more expense types;
 computing an initial average expense for one or more of the expense types;
 presenting the computed average expenses to a user;
 receiving a user selection of an item corresponding to an expense type;
 entering expense data for the item; and

computing an updated average expense for the expense type associated with the item based upon the expense data for the item.

- 2. The method of claim 1 further comprising: providing ratings data; and associating the ratings data with the expense data.
- 3. The method of claim 2 wherein presenting comprises presenting based at least in part on the ratings data.
 - 4. The method of claim 1 further comprising: providing context data; and associating the context data with the expense data.

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- 5. The method of claim 4 wherein presenting comprises presenting based at least in part on the context data.
- 6. The method of claim 4 wherein context data comprises one or more of special events data, weather data, local data, and a specific expense limit.
 - 7. The method of claim 1 further comprising providing user data and associating the user data with the expense data.

- 8. The method of claim 7 wherein presenting comprises presenting based at least in part on the user data.
- 9. The method of claim 7 wherein the user data comprises one or more of a user preference, a user purchase history, and a user reward point total.
 - 10. The method of claim 1 further comprising providing service data and associating the service data with the expense data.

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- 10 The method of claim 10 wherein presenting comprises presenting based at least in part on the service data.
 - 12. The method of claim 10 wherein the service data comprises one or more of an offer, a special offer, and a local standard cost.
 - 13. The method of claim 1 further comprising reporting the expense data to the user.
- 14. The method of claim 13 wherein the reporting comprises exception reporting based upon the expense data.
 - 15. The method of claim 13 wherein the reporting comprises forecasting based upon the expense data.
- 25 16. The method of claim 1 further comprising:
 calculating a difference between the expense data for the item and the initial average
 expense for the expense type associated with the item; and
 providing a reward to the user based upon the calculated difference.

17. The method of claim 1 further comprising:

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calculating a difference between the expense data for the item and the initial average expense for the expense type associated with the item;

assigning a number of points corresponding to the difference; and associating the points with the user.

- 18. The method of claim 17 further comprising providing a reward to the user based upon the number of points.
- 19. The method of claim 1 further comprising analyzing at least a portion of the expense data to detect fraudulent activities.
 - 20. The method of claim 19 wherein analyzing the expense data comprises deploying a software agent.
 - 21. The method of claim 19 wherein analyzing the expense data comprises detecting a pattern in the data.
- 22. The method of claim 19 wherein analyzing the expense data comprises detecting an exception in the data.
 - 23. The method of claim 1 further comprising presenting at least a portion of the expense data to the user.
- 24. An apparatus comprising a storage medium having instructions stored thereon, the instructions including:
 - a first code segment for accessing expense data for one or more expense types;
 - a second code segment for computing an initial average expense for one or more of the expense types;
 - a third code segment for presenting the computed average expenses to a user;

a fourth code segment for receiving a user selection of an item corresponding to an expense type;

a fifth code segment for entering expense data for the item;

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a sixth code segment for computing an updated average expense for the expense type corresponding to the item based upon the expense data for the item; and

a seventh code segment for analyzing the expense data to determine cost savings.

- 25. The apparatus of claim 24 further comprising an eighth code segment for providing ratings data and a ninth code segment for associating the ratings data with the expense data.
- 26. The apparatus of claim 25 wherein the second code segment is configured to compute the average based at least in part on the ratings data.
- 27. The apparatus of claim 25 wherein the sixth code segment is configured to compute the average based at least in part on the ratings data.
- 28. The apparatus of claim 24 further comprising an eighth code segment for providing context data and a code segment for associating the context data with the expense data.
- 29. The apparatus of claim 28 wherein the second code segment is configured to compute the average based at least in part on the context data.
- 30. The apparatus of claim 28 wherein the sixth code segment is configured to compute the average based at least in part on the context data.
- 31. The apparatus of claim 24 further comprising an eighth code segment for providing user data and a ninth code segment for associating the user data with the expense data.

- 32. The apparatus of claim 31 wherein the second code segment is configured to compute the averages based at least in part on the user data.
- 33. The apparatus of claim 31 wherein the sixth code segment is configured to compute the averages based at least in part on the user data.
- 34. The apparatus of claim 24 further comprising an eighth code segment for providing service data and a ninth code segment for associating the service data with the expense data.

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- 35. The apparatus of claim 34 wherein the second code segment is configured to compute the average based at least in part on the service data.
- 36. The apparatus of claim 34 wherein the sixth code segment is configured to compute the average based at least in part on the service data.
- 37. The apparatus of claim 24 wherein the seventh code segment for analyzing the expense data comprises:

an eighth code segment for calculating a difference between the expense data for the item and the initial average expense for the expense type corresponding to the item; and a ninth code segment for providing a reward to the user based upon the calculated difference.

38. The apparatus of claim 24 wherein the seventh code segment for analyzing the expense data comprises:

an eighth code segment for calculating a difference between the expense data for the item and the initial average expense for the expense type corresponding to the item;

a ninth code segment for assigning a number of points corresponding to the difference; and

a tenth code segment for associating the points with the user.

- 39. The apparatus of claim 38 further comprising an eleventh code segment for providing a reward to the user based upon the number of points.
 - 40. An apparatus comprising:

a smart expense application running on a host device, wherein the smart expense application is configured to:

access expense data in a database;

compute initial average expense data based upon the accessed expenses data; present the initial average expense data to a client device configured to communicate with the smart expense application;

display the initial average expense data to a user; receive a user selection to order an item comprising an expense; receive expense data for the item; and compute an updated average expense upon the expense data for the item.

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41. The apparatus of claim 40 wherein the smart expense application is further configured to access user data and present the initial average expense data based upon the user data.

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42. The apparatus of claim 40 wherein the smart expense application is further configured to access service data and present the initial average expense data based upon the service data.

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43. The apparatus of claim 40 wherein the smart expense application is further configured to access context data and present the initial average expense data based upon the context data.

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44. The apparatus of claim 40 wherein the smart expense application is further configured to calculate a difference between the expense data for the item and the initial average expense for the expense type corresponding to the item and assign a number of points corresponding to the difference.

45. The apparatus of claim 44 wherein the smart expense application is further configured to provide a reward to the user based upon the number of points.

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